



FOR IMMEDIATE RELEASE

February 11, 2026

Cape Cod Blue Economy Foundation Announces Dates and Themes of 4th Annual Big Blue Conference

Centerville – The fourth annual Big Blue Conference, titled *Big Blue, Green Tomorrow: Connecting the Dots*, will be held on Tuesday, April 28th and Wednesday, April 29th at Falmouth High School, 874 Gifford Street in Falmouth, MA.

Big Blue’s Impact

The Big Blue Conference is the Cape Cod Blue Economy Foundation's annual industry conference curated to spark conversations and inspire actions relevant to the vitality of Cape Cod and the surrounding Blue Economy.

“Big Blue is where we *share* enthusiasm for great ideas, successes and opportunities. It’s where we *connect* with one another, amplifying our impact through collaboration. And it's where we *inspire* hope and confidence, motivating others to act and find their place in supporting our collective future,” says Katy Acheson, Executive Director of the Blue Economy Foundation.

New Partnerships & Themes

Day 1 of Big Blue 2026 will feature keynote speaker John Pappalardo, CEO of Cape Cod Commercial Fishermen's Alliance, making his Big Blue debut to share his perspective on how the Blue Economy and Green Economy connect through what he calls the "Aqua Economy."

New in 2026: Day 2 brings "Green Tomorrow," presented in partnership with the Cape Cod Climate Change Collaborative. The day's presentations will shine a light on businesses and institutions prioritizing waste reduction, local food harvesting, and building coalitions around issues impacting the land, the sea, and our neighborhoods across the region.

Throughout both days, attendees are invited to engage one-on-one with featured exhibitors and unleash their creativity at the Big Blue Expo. Pick up a brush and join a community mural project with artist Jackie Reeves, write letters to the environment with Boston-based artist Rajji Desai to accompany her postage-stamp-themed art series, and find small creations to take home.

As speakers and exhibitors are confirmed, they will be announced and posted on <https://bluecapecod.org/events/big-blue-conference>.

Get Your Big Blue Passes Today

Big Blue two-day passes are \$85, and one-day passes are \$45 each. To purchase your pass visit <https://bluecapecod.org/events/big-blue-conference>. Passes include meals and refreshments. If you have allergies or food preferences, please reach out as soon as possible.

Support Big Blue

Sponsorships are available to all businesses and organizations. Support allows the Blue Economy Foundation to curate worthwhile programming, provide complementary lunch and refreshments for attendees, and offer free admission to students interested in the Blue Economy. Reach out to katy@capecodchamber.org for more information, or [download the sponsorship opportunities document here](#).

Thank you to Cape Light Compact and Cazeault Roofing & Siding for sponsoring Big Blue 2026.

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About the Cape Cod Blue Economy Foundation, Inc.

Established in 2017, the Cape Cod Blue Economy Foundation, Inc. supports the Cape Cod Chamber of Commerce initiative to promote and sustain a maritime-focused economy of Cape Cod, Martha's Vineyard, Nantucket, and southern Plymouth County. The Foundation

organizes, hosts, and fundraises workforce and business development programs with a focus on water-based careers and industries. Learn more on bluecapecod.org.

About the Cape Cod Climate Change Collaborative

In recognition that climate change, rising sea levels, ocean acidification, and intensified storms were already threatening Cape Cod's homes, health, habitats, the economy, and entire ways of life, the Climate Change Collaborative was founded by a coalition of business, environmental, public, and nonprofit organizations and committed citizens in 2016. The Collaborative's mission is to reduce ways in which the Cape & Islands region contributes to climate change and to protect our region from its potentially devastating impacts. Join the collective by visiting capecodclimate.org.

About the Cape Cod Chamber of Commerce

Founded in 1922, the Cape Cod Chamber of Commerce, Inc. is a non-profit, membership-based organization that advocates on behalf of businesses to strengthen and promote regional economic vitality while addressing related cultural, environmental and community concerns. The Chamber serves as Cape Cod's Regional Tourism Council and supports economic and business development regionally. The Chamber is home to both the Cape Cod Blue Economy Foundation and Cape Cod Climate Change Collaborative. Visit capecodchamber.org to learn more.

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Cape Cod Chamber of Commerce

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