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Wave Makers: Blue Economy Employer Forum

Sponsorship Opportunities

About Wave Makers

Wave Makers is a collaboration between the Cape Cod Blue Economy Foundation, Inc. and Center for Community and Professional Education (CCAPE) to address the challenges and build opportunities experienced by Blue Economy employers, and which align with the Cape Cod Comprehensive Economic Development Strategy's related initiatives.

Wave Makers forum discussions are informed by employers working in deep blue industries. The forum allows participants to focus on one challenge at a time, to dive deep during that day's session, and to learn directly from their peers.

Wave Makers meet between four and six times per year, with goals of more frequent interactions dependent on funding. To date, Wave Makers has been supported entirely by Cape Cod Blue Economy Foundation and the Center for Community and Professional Education at Cape Cod Community College.

Follow along at bluecapecod.org/wave-makers-blue-economy-employer-forum.

The Mack Kahuna - \$10,000 – limited to one per fiscal year (7/1 - 6/30)

Kahuna is not just the boss that contemporary slang would have you believe. Kahuna is a title earned by a respected spiritual leader or expert. We know you cannot buy respect, but you can earn respect by directing your resources towards initiatives that make *big waves*.

- Visual and verbal recognition at all Wave Makers events
- Speaking opportunity once per each Wave Makers long-format session
- Logo with click-through link on Wave Makers landing page
- Mention and tag on Wave Makers social media posts
- Social media and press release recognition
- Access to Wave Makers attendees opted-in-only email list
- Space for self-standing pop-up banner at all Wave Makers events
- Acknowledgement in end of year activity report
- Recognition at Cape Cod Blue Economy Foundation's annual Big Blue Conference

Groundswell Supporter - \$5,000

Created by a disruption far away, a groundswell moves outward. It grows, gaining volume the further it travels. By the time we can see the waves or feel the movement, it has grown too big and gotten too strong for us to ignore. Groundswell Supporters help turn Wave Makers into an undeniable force.

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Shore Break Backer - \$1,000

Land animals are drawn to the coast. Marine animals are drawn to the shallows. Where land and sea meet, is where the greatest variety of species come together. When a wave breaks on the sandy shore, two worlds collide and nourish each other. Shore Break Backers are the nourishing factor for Wave Makers.

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Beach Bum - \$100

Every surfer needs to take a break once in a while. Just like we wouldn't expect everyone to put in the most effort every day, we can't expect everyone to sponsor the most every time an ask comes around. Beach Bums keep their supporter status while hanging back.

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Your Impact

Sponsorship funds support Cape Cod Blue Economy Foundation and Center for Community and Professional Education staff time dedicated to the goal of giving Cape Cod employers of all sizes the tools they need to make Cape Cod a better place to live, work,

and innovate. Sponsorship funds also cover some costs associated with digital forum promotion, refreshments, space and equipment rental, and materials used during forums.

Reach out to talk about Sponsorships

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About the Cape Cod Blue Economy Foundation, Inc.

Established in 2017, the Cape Cod Blue Economy Foundation, Inc.'s mission is to help grow the region's economy in a sustainable and balanced way, focusing on protecting and promoting our water and coastal resources. Staffed by the Cape Cod Chamber of Commerce, the Foundation promotes sustainable growth of the maritime-focused economy across Barnstable, Duke's Nantucket, and Plymouth County. The Foundation organizes, hosts, and fundraises workforce and business development programs with a focus on water-based careers and industries. Learn more on bluecapecod.org.

