



Big Blue, Green Tomorrow: *Connecting the Dots*

Tues, April 28 & Wed, April 29 at Falmouth High School

Brought to you by the **Cape Cod Blue Economy Foundation**

In partnership with the Cape Cod Climate Change Collaborative
and the Cape Cod Chamber of Commerce



Big Blue is where we **SHARE** enthusiasm for great ideas, successes, and opportunities. We illuminate the way for others, extend a hand for them to join us.

Big Blue bridges the divide between educators at all levels and our region's coastal employers by highlighting their shared goals and by providing new resources.



Big Blue is where we **CONNECT** with one another across industries, jobs, generations, interests, and experiences. We amplify our impact through our collaborations.

Big Blue invites industry leaders to discuss important and sometimes controversial topics leading to strong, open channels of communication around issues that significantly impact our region.



Big Blue is where we **INSPIRE** hope and confidence. Where we motivate others to take action, to become part of something bigger than ourselves, and to find out place in the BIG BLUE that surrounds us.

Big Blue inspires us to think seriously about the future by revealing the wonder that already exists today.



Join the conversation.



Discover new possibilities.



Treat your senses.

Day 1: Big Blue
Tuesday, April 28
9 AM – 4 PM

Day 2: Green Tomorrow
Wednesday, April 29
8:30 AM – 4 PM

Keynote speaker and CEO of Cape Cod Commercial Fishermen's Alliance, John Pappalardo, makes his Big Blue debut to share his perspective on how the Blue Economy and Green Economy are connected through what he calls the "Aqua Economy".

Let's shine a light on the businesses and institutions that prioritize waste reduction, local food harvesting, and building coalitions around issues that impact the land, the sea, and our neighborhoods across the region. Together, we can see the path to a green tomorrow.

Big Blue, Green Tomorrow EXPO: Connecting the Dots
Tuesday, April 28 and Wednesday, April 29

Open both days, the Expo will feature exhibitors and a chance to be creative! This year's Expo features a community mural project with artist Jackie Reeves, letters to the environment with Boston-based artist Rajji Desai to accompany her postage-stamp themed art series, and some small creations you can take home too.

Conference Passes

1-day passes are \$45, 2-day passes are \$85, students attend free
Complementary lunch and snacks will be available

For tickets and conference program updates, please visit:

bluecapecod.org/events/big-blue-conference

Hosted by Falmouth High School, 874 Gifford Street, Falmouth, MA 02540

Hours subject to change.

"Attending the Blue Economy Conference was both uplifting and inspiring. It was a powerful reminder that here in Massachusetts, and especially on Cape Cod, there are passionate, like-minded individuals committed to preserving our environment and sustaining a thriving Blue Economy. The discussions and ideas shared gave me renewed hope that we can continue working together to protect the Cape's ecological and economic future."
—Tricia Teixeira Santoianni, Environmental Advocate

2026 Big Blue Sponsorship Opportunities

Presenting Sponsor \$7,500	<i>Exclusive to one sponsoring organization. All benefits are bespoke. Benefit offers include speaking opportunities, group passes, and “Presented by” line in the title of event in all promotions.</i>
Leading Sponsor \$5,000	Included in all promotions, prominent visibility and podium recognition, option to exhibit, co-host Green Tomorrow Breakfast & Networking with speaking option, five 2-day passes to Big Blue 2026.
New! Art Patron Sponsor \$2,500	<i>Support our on-site community art project conceived of and guided by artist Jackie Reeves! Included in promotion, visibility and podium recognition, two 2-day passes to Big Blue 2026, and recognition as Art Patron Sponsor of post-conference traveling exhibit.</i>
Supporting Sponsor \$2,000	Included in promotion, visibility and podium recognition, option to exhibit, and two 2-day passes to Big Blue 2026.
Blue Day Sponsor \$1,000	Included in promotion, visibility and podium recognition on Day 1 of Big Blue, and two Day 1 passes to Big Blue 2026.
Green Tomorrow Sponsor \$1,000	Included in promotion, visibility and podium recognition on Day 2 of Big Blue, and two Day 2 passes to Big Blue 2026.
Banner Sponsor \$500 - \$100 (pay what you can!)	<i>Donations at this level directly fund students’ conference attendance. Free standing banner displayed at Big Blue 2026. (Sponsor must provide a banner.)</i>
Bulk Ticket Discount	Purchase of 10 passes or more get 10% off per pass (good for any combination of single-day and two-day passes).
Exhibitor Fee \$200 (\$150 for non-profit)	Includes 2 two-day passes.

Reach out to talk about Big Blue Green Tomorrow:

Katy Acheson | Katy@capecodchamber.org | 508-744-5564
Dina Lyons Howell | Dina@capecodchamber.org | 508-231-4450



The **Cape Cod Blue Economy Foundation, Inc.’s mission** is to grow the region’s economy in a sustainable and balanced way, focusing on protecting and promoting our water and coastal resources. The **Cape Cod Climate Change Collaborative, Inc.’s mission** is to reduce ways in which the Cape & Islands region contributes to climate change and to protect our region from its potentially devastating impacts.