

WaterWORKS

Cape Cod Blue Economy Career Day

WaterWORKS is a day of exploration and excitement where 400 students from Cape Cod, Martha's Vineyard, and Nantucket interact with 40+ blue economy and STEM related employers and educators at Cape Cod Community College. Interactive displays, fun activities, in-depth one-on-one conversations, and career showcase panels leave students with a greater understanding of the career opportunities waiting for them here at home.

This special event promotes blue economy businesses by providing a platform to demonstrate their work, share internships and employment opportunities, and advocate for job skills required in their fields.

Invest in our blue economy and future workforce by becoming a WaterWORKS sponsor or exhibitor. Sponsorship funds allow students and non-profit organizations to attend the event free of charge.

WaterWORKS is organized by the Cape Cod Blue Economy Foundation, Inc. in partnership with Cape Cod Regional STEM Network, Cape Cod Chamber of Commerce, Cape Cod Community College, WHOI Sea Grant, Cape Cod Commercial Fishermen's Alliance, MassHire Cape & Islands Workforce Board, MassHire Cape & Islands Career Center and CARE for the Cape & Islands.

Save the date: Tuesday, January 12, 2027

This date is subject to change. Check bluecapecod.org for updates.

Main Stage Sponsor - \$7,000 – one available

Career showcase panels have been the highlight of WaterWORKS for the past two years. In 2027, we're taking these panels to the main stage at the Tilden Performing Arts Center.

- Recognition as *exclusive* Main Stage sponsor of WaterWORKS.
- Representative of your organization welcomes students to WaterWORKS, and to welcome panelists to the main stage.
- Included in all conference promotions.
- Prominent logo visibility at WaterWORKS.
- Space for free-standing banners at location of choice. (The sponsor is responsible for providing banners.)
- Exhibitor booth at the location of your choice.

Great Hall Sponsor - \$5,000

The Great Hall in the Frank and Maureen Wilkens Science and Engineering Center is where all the hustle and bustle of WaterWORKS exhibitor interactions take place.

- Recognition as Great Hall sponsor of WaterWORKS.
- Included in all conference promotions.
- Logo visibility at WaterWORKS.
- Space for free-standing banners at the event. (The sponsor is responsible for providing banners.)
- Exhibitor booth at the location of your choice.

Cafeteria Sponsor - \$3,000

It's no World Central Kitchen, but feeding hundreds of people is never an easy task. The catering team at Cape Cod Community College always knock it out of the park though.

- Recognition as Cafeteria sponsor of WaterWORKS.
- Included in all conference promotions.
- Logo visibility in the cafeteria at WaterWORKS.
- Space for a free-standing banner at the event. (The sponsor is responsible for providing a banner.)
- Exhibitor booth fee waived.

Teacher's Lounge Sponsor - \$1,000

Volunteers, exhibitors, organizers, and career experts might find interacting with 400 high school students requires extra caffeine and a little quiet. Tucked away in the STEM department's office, adults will find whatever they need to keep going in our makeshift teacher's lounge.

- Recognition as Teacher's Lounge sponsor of WaterWORKS.
- Included in all conference promotions.
- Logo visibility at the WaterWORKS coffee and snack station.
- Space for a free-standing banner at the event. (The sponsor is responsible for providing a banner.)
- Exhibitor booth fee waived.

Box Office Sponsor - \$500 to \$100 (pay what you can!)

- Recognition as a Box Office sponsor of WaterWORKS.
- Included in conference promotions where space allows.
- Logo visibility at the event where space allows.
- Space for a free-standing banner outside the Tilden Performing Art Center. (The sponsor is responsible for providing a banner.)

Big Blue Bundle: The Big Blue Conference is the Cape Cod Blue Economy Foundation's annual industry conference curated to spark conversations and inspire actions relevant to the vitality of Cape Cod and the surrounding blue economy. Interested in bundling your WaterWORKS and Big Blue Conference sponsorships? Reach out to Katy to create your custom bundle or learn more about Big Blue.

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About the Cape Cod Blue Economy Foundation: Established in 2017, the Cape Cod Blue Economy Foundation, Inc.'s mission is to help grow the region's economy in a sustainable and balanced way, focusing on protecting and promoting our water and coastal resources. Staffed by the Cape Cod Chamber of Commerce, the Foundation promotes sustainable growth of the maritime-focused economy across Barnstable, Duke's Nantucket, and Plymouth County. The Foundation organizes, hosts, and raises funds for workforce and business development programs with a focus on water-based careers and industries. Learn more on bluecapecod.org.



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Cape Cod Blue Economy Foundation, Inc. is a 501(c)3 non-profit organization