

Cape Cod Blue Economy Career Day

WaterWORKS is a day of exploration and excitement where 400 students from Cape Cod, Martha's Vineyard, Nantucket, and Plymouth will interact with 50+ blue economy and STEM related employers and educators. Interactive displays, fun activities, in-depth one-on-one conversations, and panel Q&A sessions leave students with a greater understanding of the career opportunities waiting for them here at home.

WaterWORKS promotes blue economy businesses by providing a platform to demonstrate their work, share internships and employment opportunities, and advocate for job skills required in their fields.

For the second year, we are opening a portion of the event to 200 additional attendees including college students of all ages, families of students, younger learners, entrepreneurs, and active job seekers.

WaterWORKS is organized by the Cape Cod Blue Economy Foundation, Inc in partnership with Cape Cod Regional STEM Network, Cape Cod Chamber of Commerce, Cape Cod Community College, WHOI Sea Grant, Cape Cod Commercial Fishermen's Alliance, MassHire Cape & Islands Workforce Board, and MassHire Cape & Islands Career Center. Sponsorship funds allow students and non-profit organizations to attend the event free of charge.

Invest in our blue economy and future workforce by becoming a WaterWORKS sponsor.

Join us on Tuesday, January 13, 2026, at Cape Cod Community College in West Barnstable. More event details and registration are available at bluecapecod.org.

Presenting Sponsor - \$7,500 - SOLD OUT

- Recognition as exclusive presenting sponsor of WaterWORKS.
- Short pre-recorded video welcome to all attendees, produced by Cape Cod Blue Economy Foundation in advance of the event.
- Included in all conference promotion.
- Prominent logo visibility at WaterWORKS.
- Space for free-standing banners at WaterWORKS. (The sponsor is responsible for providing banners.)
- Exhibitor booth at the location of your choice.

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Supporting Sponsor - \$5,000

- Recognition as supporting sponsor of WaterWORKS.
- Included in all conference promotions.
- Logo visibility at WaterWORKS.
- Space for free-standing banners at the event. (The sponsor is responsible for providing banners.)
- Exhibitor booth at the location of your choice.

Lunch Sponsor - \$2,500

- Recognition as Lunch sponsor of WaterWORKS.
- Included in all conference promotions.
- Logo visibility in the cafeteria at WaterWORKS.
- Space for a free-standing banner at the event. (The sponsor is responsible for providing a banner.)
- Exhibitor booth fee waived.

Coffee Sponsor - \$1,000

- Recognition as snack sponsor of WaterWORKS.
- Included in all conference promotions.
- Logo visibility at the WaterWORKS coffee and snack station.
- Space for a free-standing banner at the WaterWORKS snack station.
 (The sponsor is responsible for providing a banner.)
- Exhibitor booth fee waived.

Donating Sponsor - \$500 to \$100 (pay what you can!)

- Recognition as a donating sponsor of WaterWORKS.
- Included in conference promotions where space allows.
- Logo visibility at the event where space allows.
- Exhibitor booth fee waived.

BIG BLUE BUNDLE: The Big Blue Conference is the Cape Cod Blue Economy Foundation's annual two-day conference curated to spark conversations and inspire actions relevant to the vitality of Cape Cod and the surrounding blue economy. Interested in bundling your WaterWORKS and Big Blue Conference sponsorships? Reach out to Katy to create your custom bundle or learn more about Big Blue.

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