

WHAT: Cape-Region Blue Economy Career Day

WHEN: TENTATIVE: Tuesday, January 16, 2024. 9 am to 1 pm. Weather contingency date January 26, 2024.

WHERE: Cape Cod Community College Campus, West Barnstable

WHO: High School students in Barnstable, Dukes, Nantucket and Plymouth Counties

PURPOSE: To invest in our future workforce by connecting high school students in the region with the water-reliant economy that surrounds them. *More event details, exhibitor sign up, and sponsorship at https://www.bluecapecod.org/*

CONTACT: Katy Acheson, Cape Cod Chamber of Commerce | katy@capecodchamber.org | 508-744-5564

Presenting Sponsor - \$10,000.00 – only one available, first come first serve.

- Recognition as exclusive presenting sponsor.
- Included in all conference promotions examples: digital, social, print.
 - o Included in exclusive Cape Cod Chamber email newsletter to promote event.
 - Included on promotional pages on capecodchamber.org, bluecapecod.org, capecodstemnetwork.org, and capecod.edu.
 - o Included in flyers to participating schools and businesses ahead of event.
- Included in all materials at the event examples: handouts, agendas, swag.
- Space at event check in for staff and swag alongside host organizations.
- Verbal recognition at opening and closing remarks.
- Prominent logo visibility at event examples: banner, slides between speakers, signage.
- Exhibitor booth at the location of your choice.
- Option to include collateral in student swag bags.
- Option to participate in end-of-day raffle drawing for students.

Supporting Sponsor - \$5,000.00

- Recognition as supporting sponsor.
- Included in all conference promotions examples: digital, social, print.
 - o Included in exclusive Cape Cod Chamber email newsletter to promote event.
 - o Included on promotional pages on capecodchamber.org, bluecapecod.org, capecodstemnetwork.org, and capecod.edu.
 - o Included in flyers to participating schools and businesses ahead of event.
- Included in all materials at the event examples: handouts, agendas, swag.
- Space for banner at student check in. (Note, sponsor must provide banner. Free-standing banners preferred.)
- Verbal recognition at opening and closing remarks.
- Logo visibility at event examples: banner, slides between speakers, signage.

- Exhibitor booth at the location of your choice.
- Option to include collateral in student swag bags.
- Option to participate in end-of-day raffle drawing for students.

Contributing Sponsor - \$2,500.00

- Recognition as supporting sponsor.
- Included in conference promotions where space allows examples: digital, social, print.
 - o Included in exclusive Cape Cod Chamber email newsletter to promote event.
 - Included on promotional pages on capecodchamber.org, bluecapecod.org, capecodstemnetwork.org, and capecod.edu.
- Included in materials at the event where space allows examples: handouts, agendas, swag.
- Space for banner at student check in. (Note, sponsor must provide banner. Free-standing banners preferred.)
- Verbal recognition at closing assembly.
- Logo visibility at event examples: banner, slides between speakers, signage.
- Exhibitor booth fee waived.
- Option to include collateral in student swag bags.

Lunch Sponsor - \$2,000.00

- Recognition as lunch sponsor.
- Included in conference promotions where space allows examples: digital, social, print.
 - o Included in exclusive Cape Cod Chamber email newsletter to promote event.
 - Included on promotional pages on capecodchamber.org, bluecapecod.org, capecodstemnetwork.org, and capecod.edu.
- Included in materials at the event where space allows examples: handouts, agendas, swag.
- Space for banners in high traffic lunch area. (Note, sponsor must provide banner. Free-standing banners preferred.)
- Verbal recognition at opening assembly.
- Logo visibility at the event where space allows examples: banner, slides between speakers, signage.
- Exhibitor booth fee waived.
- Option to include collateral in student swag bags.

Donating Sponsor - \$750.00

- Recognition as donating sponsor.
- Included in conference promotions where space allows examples: digital, social, print.
 - o Included in exclusive Cape Cod Chamber email newsletter to promote event.
 - Included on promotional pages on capecodchamber.org, bluecapecod.org, capecodstemnetwork.org, and capecod.edu where space allows.
- Included in materials at the event where space allows examples: handouts, agendas, swag.
- Logo visibility at the event where space allows examples: banner, slides between speakers, signage.
- Exhibitor booth fee waived.