

# Expedition: Blue! Site Identification Worksheet

Thank you for participating in our site identification process. This worksheet will help you organize the necessary information we need to evaluate your site candidates for the first round of funded Expedition: Blue! installations. Expedition: Blue! is an effort of the Cape Cod Chamber of Commerce and the Cape Cod Blue Economy Foundation, Inc. to join with partners across the Cape, Islands and Southern Plymouth County to implement a network of about 20 interpretive sites. These sites will reveal the potential of the water-based economy of the region, provide a platform for exploring its rich cultural, economic and historic assets and be a portal for residents and visitors alike to meaningfully engage in the local blue economy.

You can download a PDF of this worksheet here (<http://bit.ly/2Ys0Yv9>). We'd recommend using the PDF worksheet to gather your answers, then input them into this portal for submission. Once you have submitted the form, you can save the URL (web address) of the form, and come back and edit it. This is helpful if you are sharing the form with your team.

For each site you are submitting, please complete a separate form.

We have an aggressive schedule for the development and implementation of Expedition: Blue! Your submissions must be complete by Friday, September 13th in order to be considered for our first round of installations.

If you have questions about the process or the form, please contact Bert Jackson at the Cape Cod Chamber of Commerce - [bert@capecodchamber.org](mailto:bert@capecodchamber.org) / 508-237-5640.

\* Required

1. **Email address \***

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2. **What is your name & title? \***

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3. **Expedition: Blue! Town Team Members (please list names, departments & email addresses)**

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4. **Town Name**

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## Step 1 - Site Brainstorming

What are the best examples of sites in your area of jurisdiction that best exemplify the blue economy i.e., that bring to life the relationship between a healthy environment and a healthy economy?

**5. Site Name**

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**6. Site Location/Description**

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**Step 2 - Site Asset Survey**

Please answer the following questions about site criteria and attributes.

**7. 1. Which Blue Economy sectors are represented?**

*Check all that apply.*

- Tourism
- Ship & Boat Building
- Renewable Living Resources (Aquaculture, Fishing, etc.)
- Marine Transportation
- Physical Resource Extraction (sand mining, gravel, salt, etc.)
- Marine Technology
- Research, Education, Advocacy & Support Services

**8. 2. Is the site on or near an ADA accessible pathway (within 30 feet of an accessible way with level terrain)?**

*Mark only one oval.*

- Yes
- No
- Maybe

**9. 3. What is the maximum space is available for an installation?**

*Mark only one oval.*

- Small - 4'x4'
- Medium - 15'x15'
- Large - 30'x30'

**10. 4. Is there a Regional Maritime Heritage opportunity? If so, please describe.**

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11. 5. Is there potential for future economic activity? If yes, please identify.

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12. 6. Is the site close to foot, bike, or other vehicular traffic?

*Mark only one oval.*

	1	2	3	4	5	
Low visibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	High visibility

13. 7. Is there a compelling story related to the Blue Economy at this site. If so, tell the story in one word or phrase.

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14. 8. Is there a strategic and regional representation of the Blue Economy?

*Mark only one oval.*

Yes  
 No

15. 9. Is the location outdoors and public?

*Mark only one oval.*

Yes  
 No

### Step 3 - Site Story Brainstorming

Perform a brainstorming activity that provides insights to the story that could be part of this site. Some might be obvious; some might be more obscure. Answer the following questions.

16. Is there a building, structure, object, view or artifact that illustrates the Blue Economy on the site?

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17. Do you have photos of the site you'd like to share? You may upload up to 5 images (10MB file upload limit)

Files submitted:

**18. If one window could be located on this site to frame as a particular thing, what would it frame and what story would it tell?**

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**19. What did the site look like 100 years ago?**

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**20. What might it look like in 20 years?**

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**21. What activities take place here now?**

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**22. Are there particular individuals who are integral to or representative of the Blue Economy on this site?**

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**23. Who are the visitors most likely to use this site?**

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**24. How can a visitor see or participate in a story on this site?**

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**25. Why is this story unique to the larger Blue Economy story?**

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### **Next Steps (Important)**

After you click to submit this form, copy the URL (web address) to share with others on your team who may want to collaborate. Keep the URL handy (in a Word doc or your favorite note application). You may also start a new form with your next site candidate.